

FOR IMMEDIATE RELEASE

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2nd Annual ReStore Holiday Shoppe

Giving a new home to holiday decorations

GAITHERSBURG, MD (November 11, 2009) - On November 2nd, Habitat for Humanity Montgomery County ReStore launched its second annual Holiday Shoppe, offering individuals and businesses another year to reuse and recycle holiday decorations.

Customers can find competitive bargains at the Holiday Shoppe while helping to keep usable materials out of local landfills. The Holiday Shoppe carries a wide variety of holiday merchandise ranging from festive seasonal decorations to creative holiday gifts.

“We are very proud of how well the Shoppe is doing, especially so early in the holiday season” said Nicole Kunard, ReStore sales manager assistant. “The community has really responded. We have already sold out of some item lines.”

All the items in the Shoppe have been donated by individuals and businesses in the Montgomery County area. Habitat ReStore will continue to collect donations for its Holiday Shoppe throughout the year. Customers who bring in donations for the Shoppe will receive 10% off their store purchases.

“Many people don’t know what to do with their over flow of holiday decorations. The Holiday Shoppe has been able to provide Habitat ReStore customers with a place to recycle their decorations as well as a way to purchase new greatly discounted holiday items, all while giving to a good cause” said Nicole.

The Holiday Shoppe helped to boost the returns for Habitat ReStore by 65% in November and 18% in December 2008, over the previous year, making it an important contribution to Habitat’s mission to provide affordable housing in Montgomery County.

Donations are accepted Monday- Saturday 10:00am-4:00pm, Thursday 10:00am-6:00pm
9100 Gaither Road
Gaithersburg, MD 20877
301-947-3304

About Habitat for Humanity ReStore

Habitat ReStore is nonprofit retail outlet specializing in the resale of new and gently used furniture, appliances and building materials to the general public. All materials are donated by local retail businesses, building contractors, suppliers and individuals, and are made available for sale to the public at 50% to 75% below retail prices. All donations are tax deductible, and proceeds go back to our local Habitat for Humanity Affiliate to build houses for low-income families in our community. Visit our website at: www.ReStoreMoCo.org.

About Habitat for Humanity of Montgomery County, MD, Inc.

HFH-MC is an affiliate of Habitat for Humanity International. In November 2008, the affiliate launched the Neighborhood Revitalization Program (NRP) in partnership with the Montgomery County Department of Housing and Community Affairs (DHCA). Habitat is purchasing and rehabilitating 12 vacant foreclosed properties in designated areas of Montgomery County, MD. HFH-MC supports the notion that good, stable housing matters for neighborhoods. Better quality of living leads to stronger citizens and families. Habitat for Humanity is about changing lives, one home at a time. Visit our website at www.habitat-mc.org

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