

FOR IMMEDIATE RELEASE

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PRESS RELEASE

Habitat for Humanity of Montgomery County Chosen for 2011-12 Catalogue for Philanthropy: Greater Washington

GAITHERSBURG, MD (July 6, 2011) – The Catalogue for Philanthropy: Greater Washington is proud to announce that Habitat for Humanity of Montgomery County has been selected to be re-featured on the Catalogue website this year. A panel of 110 expert reviewers from area foundations, corporate giving programs, and peer non-profits selected this year's featured organizations from a pool of 270 applications.

Now in its ninth year, the Catalogue's mission is to generate visibility and resources for the best community-based nonprofits. According to Barbara Harman, President and Editor of the Catalogue for Philanthropy: Greater Washington, "We know that nonprofits have had another very difficult year, and the economy continues to create challenges: dollars are down and need is up. Individual donors can continue to make a real difference – as they did last year -- keeping great organizations afloat during these tough times."

The Catalogue raised \$2.443 million in 2009-10, \$1.5 million to date in 2010-11 (and counting), and nearly \$14.7 million since its inception in 2003.

The Catalogue enables smaller non-profits to tell their stories to individuals who would otherwise never hear them, and to encourage those individuals to get engaged and to give. It also provides charities with a stamp of approval that tells donors they can invest with confidence because the Catalogue vets its family of nonprofits with great care.

25,000 individuals and hundreds of family foundations will receive copies of the print Catalogue in November, and others will visit the Catalogue website (cfp-dc.org) – the only regional philanthropy site of its kind in the country. It includes a gift registry, gift cards, a section especially for kids, and other great giving options. The website also connects donors with volunteer opportunities, events, news, videos, and more.

"Charities were selected for excellence, cost-effectiveness, and impact" Harman said. "These are certainly among the best community-based nonprofits in the Washington region."

About Habitat for Humanity of Montgomery County

HFH-MC is an affiliate of Habitat for Humanity International. Since 1982, Habitat for Humanity of Montgomery County has been partnering with the community and low-income families living in substandard conditions, to build simple, decent, affordable housing. To date, HFH-MC has served 93 local families. HFH-MC supports the notion that good, stable housing matters for neighborhoods. Better quality of living leads to stronger citizens and families. Habitat for Humanity is about changing lives, one home at a time. Visit our website at www.habitat-mc.org.