



## MEDIA ALERT

April 21, 2008

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## Habitat for Humanity Hosts First Annual Earth Day Build-A-Thon

*Volunteers help to make a difference in the community and environment by insulating 12 townhomes*

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BURTONSVILLE, MD (April 21, 2008) - From April 22-26, 2008, volunteers from across the county will join Habitat for Humanity of Montgomery County, Maryland, Inc. (HfH-MC) to learn about the latest green building products and techniques at HfH-MC's First Annual Earth Day Build-A-Thon. During the Build, participants will help insulate 12 of the 24 townhomes under construction in Habitat's Linganore Woods community in Burtonsville, Maryland. The Earth Day Build-A-Thon will also kick-off Habitat's commitment to building in a sustainable way, using methods and materials that are good for the environment.

In addition to the Build-A-Thon, Habitat for Humanity ReStore in partnership with Cotton Inc. will launch the area's first **Cotton. From Blue to Green.**™ denim drive; a call to action to donate denim and give it a "new life" by converting it into natural cotton fiber insulation.

**WHAT:** Habitat for Humanity of Montgomery County, Maryland First Annual Earth Day Build-A-Thon

**WHEN:** Tuesday, April 22, 2008 – Saturday April 26, 2008; 8:30am-3:30pm

**WHO:**

- John Paukstis, Habitat for Humanity Executive Director
- Walt Auburn, Maryland Department of Energy
- Eric Coffman, Montgomery County Department of Environmental Protection
- Jason Holstine, Amicus Green Building Center

**WHERE:** Kinderhook Terrace, Burtonsville, Maryland 20866 – Construction site is located off of Greycastle Road and Wexhall Drive.

**About Habitat for Humanity of Montgomery County**

HfH-MC is an affiliate of Habitat for Humanity International and is directed by an all volunteer Board of Directors. HfH-MC's goal is to reduce substandard housing by providing a **hand up** rather than a **hand out** to help low-income families realize the dream of homeownership.

Construction on the second set of 12 Linganore Woods townhomes began in November 2007 and will continue through December 2008. Once complete, the Linganore Woods community will consist of 24, 3 level, 3 bedroom townhomes. The homes will be built almost entirely by volunteers and the average cost of a Linganore Woods home is estimated at \$140,000. Habitat homes are sold to owners at non-profit and financed with 30 year, zero percent interest mortgages.

**About Cotton Incorporated**

Cotton Incorporated, funded by U.S. growers of upland cotton and importers of cotton and cotton textile products, is the research and marketing company representing upland cotton. The Program is designed and operated to improve the demand for and profitability of cotton.

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