



ReStore

FOR IMMEDIATE RELEASE

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Earth Day an Important Milestone for a Local Nonprofit Retail Outlet

Habitat ReStore Celebrates its 4th Birthday with an Earth Day Celebration

GAITHERSBURG, MD (April 14, 2010) – On April 22 through Saturday April 24, 2010 Habitat ReStore will be hosting a celebration in honor of its 4th anniversary and Earth Day. The celebration will include free food and drinks, door prizes, major discounts on merchandise and more. April 22nd will also mark the beginning of ReStore's 3rd annual Denim Drive, which will run until August 20th.

The anniversary event will include a Trash to Treasure demonstration, which will teach customers how they can turn an average piece of furniture into something spectacular. A representative from the Montgomery County Department of Environmental Protection Division of Solid Waste Services will be at the event with information about recycling responsibly. Free compost bins will also be available.

"It is no coincidence that Earth Day is our birthday. ReStore's mission is to offer the community the opportunity to reuse, reduce and recycle, all while contributing to safe, decent, energy efficient and affordable housing" said Adeela Abbasi, HFH-MC ReStore Marketing and Communications Manager.

Due to the overwhelming response from the past two denim drives, ReStore has teamed up again with Amicus Green Building Center to collect denim for the COTTON. FROM BLUE TO GREEN.® denim drive. Donated denim will be recycled into UltraTouch™ Natural Cotton Fiber Insulation for communities in need. Denim drop off locations can be found on ReStore's website www.ReStoreMoCo.org.

Earth Day is also being celebrated on the Habitat for Humanity of Montgomery County (HFH-MC) construction site. This year Earth Day falls on National Volunteer Week and HFH-MC is looking for a few good volunteers to come out and help HFH-MC rehab homes in Silver Spring to make them energy efficient. Contact Molly Martin if you are interested in volunteering for the Earth Day Build at molly.martin@habitat-mc.org

About Habitat for Humanity ReStore

Habitat ReStore is nonprofit retail outlet specializing in the resale of new and gently used furniture, appliances and building materials to the general public. All materials are donated by local retail businesses, building contractors, suppliers and individuals, and are made available for sale to the public at 50% to 75% below retail prices. All donations are tax deductible, and proceeds go back to our local Habitat for Humanity Affiliate to build houses for low-income families in our community. Visit our website at: www.ReStoreMoCo.org.

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About Habitat for Humanity of Montgomery County, MD, Inc.

HFH-MC is an affiliate of Habitat for Humanity International. In November 2008, the affiliate launched the Neighborhood Revitalization Program (NRP) in partnership with the Montgomery County Department of Housing and Community Affairs (DHCA). Habitat is purchasing and rehabilitating 12 vacant foreclosed properties in designated areas of Montgomery County, MD. HFH-MC supports the notion that good, stable housing matters for neighborhoods. Better quality of living leads to stronger citizens and families. Habitat for Humanity is about changing lives, one home at a time. Visit our website at www.habitat-mc.org.

About Cotton Incorporated

Cotton Incorporated, funded by U.S. growers of upland cotton and importers of cotton and cotton textile products, is the research and marketing company representing upland cotton. The Program is designed and operated to improve the demand for and profitability of cotton.

For more information about the COTTON. FROM BLUE TO GREEN.® denim drive please contact Shawn Steiner at ssteiner@cottoninc.com, 212.413.8350 or visit CottonFromBlueToGreen.org

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