

FOR IMMEDIATE RELEASE

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Local Thrift Store Sees Jump in Sales Due to Failing Economy

Habitat ReStore has record breaking sales month in November

GAITHERSBURG, MD (January 12, 2008) – On January 2, 2008 Habitat for Humanity of Montgomery County ReStore celebrated its triumph over a declining economy. November and December proved to be stellar months for Habitat ReStore. Compared to the year prior, Habitat ReStore saw a 65% sales increase in November and an 18% increase in December.

“Becoming a low cost destination within our community is part of our mission. Being able to extend that mission to the community members being hit hardest by the economic down turn, allows us to feel good about achieving our goals” said Robert Goldberg, ReStore Manager.

To continue the momentum, Habitat ReStore plans to have regular sales events and make money saving coupons available to all its customers. During the weeks of January 17 thru January 31 Habitat ReStore will be hosting a storewide sale, slashing already low prices by 25% to 50%.

For those who are downsizing, Habitat ReStore offers a free pick-up service for approved donations. In addition, all donations are tax-deductible.

Habitat ReStore’s success in November and December is due in part to the creation of the Holiday Shoppe. Habitat ReStore helped deck the halls this season with their Holiday Shoppe which featured merchandise ranging from Christmas trees to winter decorations for your home or business.

“Many people don’t know what to do with their over flow of holiday decorations. ReStore Holiday Shoppe has been able to provide Habitat ReStore customers with a place to recycle their decorations as well as a way to purchase new greatly discounted holiday items, all while giving to a good cause” said Nicole Able, ReStore Marketing Intern.

In preparation for the next holiday season, Habitat ReStore will continue to collect donations for its Holiday Shoppe throughout the year.

Donations are accepted Monday- Saturday 10:00am-4:00pm, Thursday 10:00am-6:00pm
9100 Gaither Road
Gaithersburg, MD 20877
301-947-3304

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About Habitat for Humanity ReStore

Habitat ReStore is nonprofit retail outlet specializing in the resale of new and gently used furniture, appliances and building materials to the general public. All materials are donated by local retail businesses, building contractors, suppliers and individuals, and are made available for sale to the public at 50% to 75% below retail prices. All donations are tax deductible, and proceeds go back to our local Habitat for Humanity Affiliate to build houses for low-income families in our community.

About Habitat for Humanity

HfH-MC is an affiliate of Habitat for Humanity International; its goal is to reduce substandard housing by providing a **hand up** rather than a **hand out** to help low-income families realize the dream of homeownership.

The completion of the Linganore Woods Community will mark a new beginning for HfH-MC and our role to address the need for simple, decent affordable housing right here in Montgomery County! We hope that this beginning will help us to realize our vision of creating "a community with healthy, safe, and affordable housing for all"

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