

Volunteer Position Title: Social Media Intern (Unpaid)

Department: ReStore

Training and resources: Upon starting the internship, the volunteer will be familiarized with our current social media sites as well as our social media procedures. The ideal candidate should not need training on how to use basic social media sites like Twitter, Word Press, Facebook, YouTube, Craigslist, and Flickr.

Time commitment: 12 to 15 hours per week are expected. The volunteer can do most of the work from home, if desired, however we do require at least four hours in the store each week.

Benefits: The volunteer will learn about Habitat for Humanity's mission of building simple decent affordable housing. S/he will: a) learn ReStore's role in attaining the affiliate's goal, b) engage in a meaningful volunteer experience, c) gain hands-on, social media experience, and d) see how social media is a free way to increase awareness, donations, and supporters of a non-profit organization.

Position requirements: Intern must: a) have excellent written and verbal communication skills, b) have experience using and navigating social media sites, c) be able to self motivate, d) commit to at least four hours on site each week, and e) be creative.

Job description: We are looking for an intern to update our social media sites on a daily to weekly basis, depending on the site. Position involves taking and posting weekly showroom photos on Flickr, posting special merchandise on Craigslist, updating our Facebook page with postings, videos, photos, and current events, writing daily blog entries, and more! The position also involves following and posting on social media sites of relevant organizations. The goal of this position is to increase our supporters while engaging in a meaningful discussion with them, thus increasing their dedication to our mission of building affordable housing. This is a great internship for hands-on experience in marketing a non-profit on the web and increasing awareness, donations, and volunteers through a free communications medium.

To apply: Please submit the following information via e-mail to mike.flickinger@habitat-mc.org.

resume cover letter three references an email clearly stating your interest and skills

Deadline: The deadline for submitting materials is open.

For more information: Please contact Mike Flickinger, ReStore Volunteer Coordinator, at (301)990-0014x31 or by email at mike.flickinger@habitat-mc.org.

All applicants will receive notification of their application status regardless of decision.

HFH-MC supports the notion that good, stable housing matters for neighborhoods. Better quality of living leads to stronger citizens and families. Habitat for Humanity is about changing lives, one home at a time.